



2020 Frankston/Mornington Peninsula LLEN – Careers Expo

Sponsor - Partnership Information

Come and join us for the FMP Careers Expo in 2020. We expect over 1,800 students to attend from 26 schools and education providers. Exhibitors will be encouraged to provide an interactive and visual experience to students giving them a sense of wonder, curiosity and clarity as they delve deeper into the exploration of their future education options and career pathways.

The FMP Careers Expo will be hosting over 60 exhibitors who will be showcasing educational & career/employment options including some of the following:

- Universities
- TAFE's
- Various Industry representatives
 - (some of our largest employers across our region will be present)
- Education/Training Providers and community groups
- State Government & Local Government groups

To be able to deliver such an outstanding event, it is essential for us to receive sponsorship involvement from as many local stakeholders and local community as possible.

This event provides sponsors with a highly visible, engaging and meaningful presence across a diverse audience. To ensure that this event can remain free for young people to attend, we are currently seeking sponsors to support the event and contribute to another successful year.

Marketing

The event is advertised via the LLEN networks, industry representatives and all our secondary schools including Government, Independent & Catholic. School visits will be coordinated over three sessions; however, the event will be open all day.

A major advertising campaign is undertaken to promote the event to all FMP secondary schools, alternative education providers, TAFE students and community members. Advertising will regularly take place in our FMPLLEN Association meetings, our regular newsletters, professional flyers and regular email updates, (reaching all our members)

Media releases will be made available through Local Councils and with local media attending on the day

DATE

Date: **Tuesday 26 MAY, 2020**

Time: **9:30am – 3:00pm**

Venue: **START Centre (Trade Training Centre)**
Chisholm – Frankston Campus
Fletcher Rd, Frankston VIC 3199

Enquiries: Jane Ling / jane@fmpllen.com.au

Mobile: 0422 126 985



Sponsor Partnership Agreement 2020

Please complete and sign the form below as confirmation to sponsor our Expo.
 We have three Sponsorship packages available (see below)

Name:	
Organisation/Company	
Sponsor/Partnership Package (Please tick)	<div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;"> <input type="checkbox"/> Gold - \$5000 </div> <div style="text-align: center;"> <input type="checkbox"/> Silver - \$2500 </div> <div style="text-align: center;"> <input type="checkbox"/> Bronze - \$500 </div> </div>
Instructions for payment:	An invoice will be emailed to the contact details below for payment.
Sponsor/Partnership Payment details:	<p>Contact Name: _____</p> <p>Contact Phone: _____</p> <p>Contact email address: _____</p> <p>Signature: _____</p>
GOLD Sponsor/Partner \$5000 	<ul style="list-style-type: none"> ➤ Representation on all promotional material by name and company Logo - including signage (at the event) ➤ Company Logo on FMP Website for 12 months ➤ Company Article in the FMPLLEN Mid-Year Newsletter ➤ Mention in all media releases ➤ Acknowledgement on the day in any presentations ➤ Demographic data of the Frankston/Mornington Peninsula Careers Expo participants after the event ➤ Banners at entrance 3 Exhibit spaces
SILVER Sponsor/Partner \$2500 	<ul style="list-style-type: none"> ➤ Representation on all promotional material by name and company Logo - including signage (at the event) ➤ Company Logo on FMP Website for 3 months ➤ Company mention & Logo in the FMPLLEN Mid-Year Newsletter ➤ Demographic data of the Frankston/Mornington Peninsula Careers Expo participants after the event 2 Exhibit space
BRONZE Sponsor/Partner \$500 	<ul style="list-style-type: none"> ➤ Representation on all promotional material by name and company Logo ➤ Demographic data of the Frankston/Mornington Peninsula Careers Expo participants after the event ➤ Company mention in the FMPLLEN Mid-Year Newsletter 1 Exhibit space